



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/28/2017

Multiple District 33

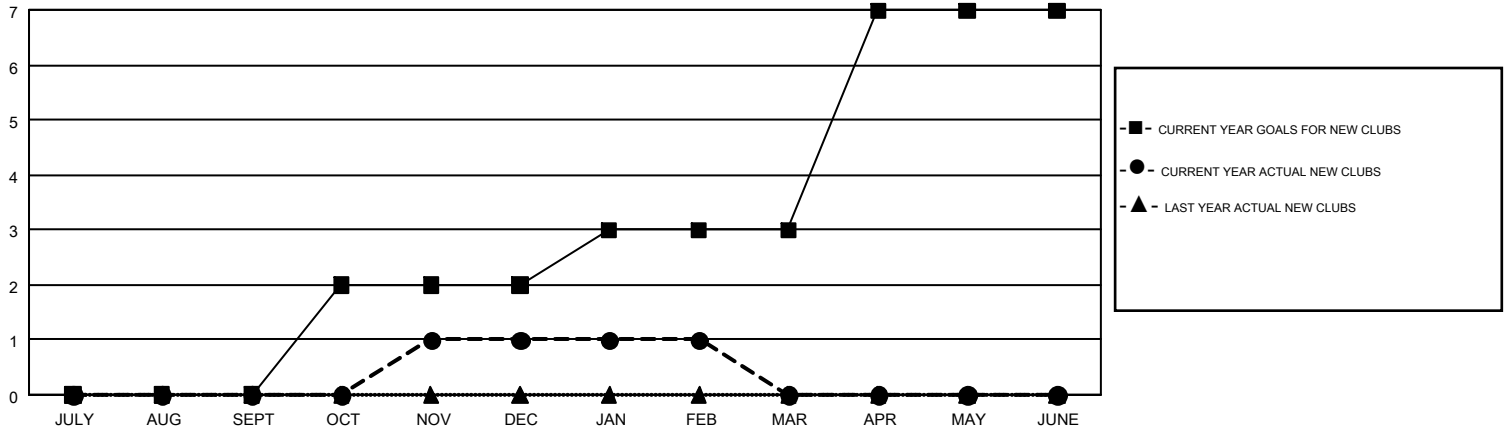
LOCATION: MASSACHUSETTS

GMT: ED LECIUS

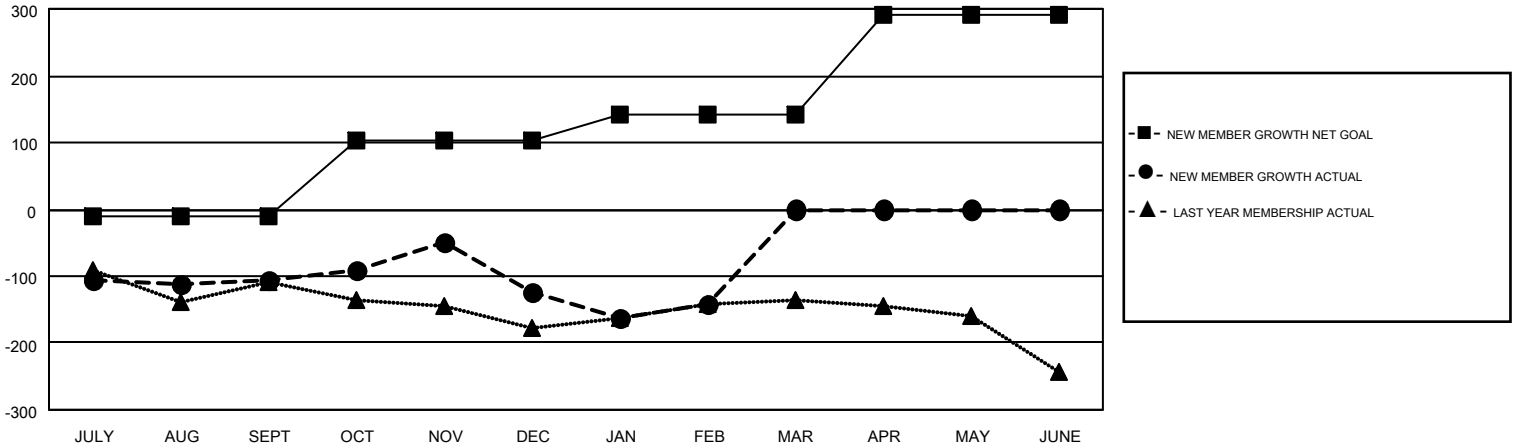
GMT CA 1

Clubs				Members			
RESULTS FOR 2016-2017				RESULTS FOR 2016-2017			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	NEW MEMBER GROWTH NET GOAL (not reinstated or transfers)	NEW MEMBER GROWTH ACTUAL (not reinstated or transfers)	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	0	0	2	JULY/AUG/SEPT	-10	134	240
OCT/NOV/DEC	2	1	1	OCT/NOV/DEC	113	178	195
JAN/FEB/MAR	1	0	1	JAN/FEB/MAR	40	104	124
APR/MAY/JUNE	4	0	0	APR/MAY/JUNE	148	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 4	120 CLUBS OF 227 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	4,880 (67.08%)
DECEASED	80	FEMALE	2,395 (32.92%)
CLUB CANCELLED	13	TOTAL FAMILY UNIT MEMBERS	
OTHER	468	1,053	
TOTAL	561	FAMILY MEMBERS PAYING HALF DUES	
		544	

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)